

Tina Carroll Dugas Biography

Tina Carroll Dugas joined Bloom, Gross & Associates, Inc. as an Associate in 1996, contributing close to 20 years of experience in public relations and marketing to the firm's public relations practice.

As a Sr. Associate with the firm, Tina has established long-term partnerships with many Bloom, Gross clients and candidates over the last decade. In addition to her responsibilities in the PR Practice, Tina enjoys participation in PRSA and BPRSA conferences and activities, and has represented the firm by speaking on panels for various organizations. Her outreach includes resume and career counseling to recent and soon-to-be college graduates who wish to enter the field of PR, as well as seasoned executives. Tina is also recognized by AIRS (Advanced Internet Recruitment Strategies) as a Certified Diversity Recruiter, providing clients and candidates with expanded search capabilities, and she is a member of the SMAGC (Staffing Management of Greater Chicago).

During Tina's career as a practitioner, she has provided strategic counsel to public and private sectors clients. Her career was launched in New York City at Dorf & Stanton Communications (later acquired by Weber Shandwick Worldwide) on consumer product accounts. During this time, Tina served as spokesperson for several clients, appearing on the Today Show and Regis Philbin, hosting a weekly informational radio program and writing by-lined articles for a national monthly publication. Later as a Vice President at Porter Novelli in the Healthcare Practice, she contributed to product launches and consumer-oriented programs. She also established the agency's first ethnic marketing division to service clients with targeted marketing needs.

Tina served the New York City Off Track Betting Corporation as its Vice President of Marketing and Special Events and in 1991, she relocated to Chicago and joined Burrell Communications Group as its Senior Vice President in the public relations division. Prior to joining Bloom, Gross, Tina established an independent consulting practice that consisted of Chicago and New York based clients.

Tina is a supporter of the Jackie Robinson Foundation Scholarship Fund and has served on the Chicago scholarship selection committee since 1991. She holds a bachelor of arts degree in mass media communications from Hunter College in New York.