

The Executive Search Source

Bloom, Gross & Associates

Susan Q. Sedler Biography

Susan Q. Sedler joined Bloom, Gross & Associates, Inc. as a Senior Associate on August 1, 2002, bringing over 18 years of search experience to the firm.

Susan has successfully commandeered the firm's advertising practice, placing candidates in positions covering corporate advertising and media management. Areas of focus for the practice include integrated marketing, direct, CRM and digital among a national base of clients that boasts some of the best brands in the business. She enjoys the result of many long standing relationships that have been built on years of quality results, confidentiality and integrity.

Susan launched her recruiting career in 1983, and for ten of those years, she owned and managed her own search business, specializing in agency and corporate advertising assignments. Prior to starting her career in executive search, Susan was a Group Media Director at FCB/Chicago working on a variety of packaged goods accounts including Kraft, Inc. and S.C. Johnson & Son, Inc.

Susan has a B.S. in communications from the University of Illinois and an MBA from Loyola University. Strongly believing that it is important to "give back" to the profession that has been so good to her, she presents seminars to college students on "How to Market Yourself for a Career in Advertising." She is also a member of the EMA Chicago (Employment Management Association).

Susan and her husband, Butch, have one son, Joshua, Team Leader at CDW and a graduate of the Kelly School of Management at Indiana University .