

Lisa Giovenco Solomon Biography

Lisa Giovenco Solomon joined Bloom, Gross & Associates, Inc. in January 2006, bringing over 10 years of human resources experience with a specialization in public relations recruitment and employer branding.

Prior to joining the firm Lisa was the Human Resources Manager for Burson-Marsteller's Midwest offices. In this position she was responsible for recruitment, employee relations, training & development and senior counsel. In one year, Lisa recruited over 45 new employees for various levels and practices including: consumer, corporate, healthcare, technology, public affairs and media. During her tenure, Lisa was actively involved in the corporate training & development program, she was responsible for co-creating and launching Burson-Marsteller's highly successful employee mentoring program. In her role as the HR liaison for the national Brand Marketing Practice, Lisa provided senior level counsel in the areas of recruitment, retention and employee relations.

Prior to Burson-Marsteller, Lisa was the Regional Human Resources Manager for Uniscribe Professional Services, a litigation support firm, where she oversaw the HR function for the firm's Chicago, Detroit and Cleveland offices.

Lisa brings additional PR agency experience from Golin/Harris where she was the Corporate Recruitment Manager. In this role she was responsible for the national recruitment practices. Additionally, she assisted the Chicago Consumer Marketing Practice in identifying and recruiting top PR talent.

Lisa began her career at her alma mater, DePaul University, where she served in various HR roles including Assistant Generalist and Recruiter. During her five years at DePaul Lisa and her team recruited for over 300 various positions per year at five campus locations.

Lisa is active in local theatre and has performed and studied at Second City, Improv Olympic, Comedy Sportz, Annoyance Theatre and Act One Studios. She attended DePaul University where she earned her BA.