

The Executive Search Source

Bloom, Gross & Associates

Karen Bloom Biography

Karen Bloom is the principal of Bloom, Gross & Associates, Inc., an executive search consulting firm specializing in the national recruitment of marketing and communications professionals. Karen formed Bloom, Gross & Associates in 1988 with Barbara Gross who, in November 1993, retired from the firm. Karen remained its principal and today, contributes twenty-five years of search experience to the firm.

Karen championed the growth of Bloom, Gross & Associates and is responsible for new business initiatives, overseeing day-to-day operations and maintaining a strategic role in the firm's searches. Bloom, Gross & Associates consists of three practice areas: advertising, marketing and public relations, with seven associates serving the needs of client companies in those disciplines. In the past three years, Bloom, Gross & Associates has placed over 180 people within client companies through both retained and contingency searches.

Widely quoted about her observations and experiences regarding employment trends and practices, Karen was a contributor to the book, *"On Staffing: Advice and Perspectives from HR Leaders,"* published in 2004 by John Wiley & Sons. Karen is a frequent speaker at graduate schools of business, professional organizations and outplacement firms and has served on the Board of Directors for the Institute for Business & Professional Ethics at DePaul University. She previously sat on the Board of Directors for the Employment Management Association (EMA) – a professional emphasis group of the Society for Human Resource Management (SHRM) and the EMA Foundation. Currently, Karen sits on the Board of Directors for the Staffing Management Association of Greater Chicago (SMAGC), having previously served as its Vice President of Programs and Secretary. Karen was a member of the inaugural Workforce Staffing and Deployment Panel for SHRM. In 2008 she served on the Executive Board of Athletes Against Drugs (AAD).

Karen has a B.S. from Ball State University and an M.S.W. with a specialization in administration and policy from the University of Michigan.